



KARPAGA VINAYAGA INSTITUTE OF MEDICAL SCIENCES & RESEARCH CENTRE

G.S.T. ROAD, CHINNA KOLAMBAKKAM, MADHURANTHAGAM (TK), TAMIL NADU – 603 308
Ph.No. 044 7156 5100 – 299; E-mail: principal@kims.edu.in; Website: www.kims.edu.in

INDUSTRY ACADEMIA COLLABORATIVE AWARENESS EVENT

DATE: 16.12.2022

VENUE: KIMS CME HALL

TOTAL NO. OF PARTICIPANTS: 300

TOTAL NO. OF RESOURCE PERSONS: 07

ORGANIZED BY: IQAC, Karpaga Vinayaga Institute of Medical Sciences & Research Centre, Madhuranthagam

EVENT REPORT:

A unique Industry Academia Collaborative Awareness program was conducted at Madurathangam on 16.12.2022 at Karpaga Vinayaga Institute of Medical Sciences & Research Centre, sponsored by MNC Flextronics, in association with TICEL Biopark, Tamil Nadu Smart and Advanced Manufacturing Center (TANSAM) - powered by Seimens and an NGO, Women's League Foundation.

Dr. Sufala Sunil Vishwasrao (Principal, Karpaga Vinayaga Institute of Medical Sciences & Research Centre), Mr. P. Kasinatha Pandian (Principal, Karpaga Vinayaga College of Engineering & Technology), Mr. P Poongumaran (MD, TICEL Bio Park), Dr. S Priya, (Associate Vice President - Biotech, Pharma & Medtech), Mr. Dhinesh Raj (Senior Manager – Government Affairs, Flex India) and Mrs. Divya Swapna Raj (Founder - Women's League Foundation) participated in the event along with their team members.

Dr. M Ramula (HOD of Surgery) gave a Special talk on Breast cancer awareness, following which Mrs. Divya Swapna Raj spoke about violence against women and children and created awareness on various measures which can be done to prevent them. The participants were encouraged to take an Online Oath on supporting this effort, followed by Signature campaign at the college premises.

Dr. S. Priya, TIDCO explained the applications of Virtual reality in the Medical field and how TANSAM has expertise in creating such VR Enabled Simulation products for Healthcare. A video on Breast Cancer awareness from TANSAM was shown at the event. Post which, separate sessions were conducted on VR enabled Interactive Self-breast examination and Breast cancer awareness were demonstrated to the Medical, Nursing and Engineering students.

Finally, field activity was conducted at Pulipakkam and its surrounding villages. The villagers were gathered at a place and Mrs. Divya and team members gave an awareness speech on upliftment of villagers, and prevention of violence against women and children. Oath taking and Signature campaigns for prevention of violence against women and children were undertaken along with the villagers.



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Welcome Address by Dr. Sufala Sunil Vishwasrao



Industry-academia programme to drive home a message

An industry-academia collaborative awareness programme was conducted at Madurathangam at Karpaga Vinayaga Institute of Medical Sciences and Research Centre. The event was sponsored by MNC Electronics, in association with TICEL Biopark, Tamil Nadu Smart and Advanced Manufacturing Center (TANSAM), powered by Siemens and Women's League Foundation.

Sufala Sunil Vishwasrao, principal, Karpaga Vinayaga Institute of Medical Sciences and Research Centre; P. Kasinathan, principal, Karpaga

Vinayaga College of Engineering and Technology; P. Pongumaran, MD, TICEL Bio Park; S. Priya, Associate Vice President - Biotech, Pharma and Meditech; Dhinesh Raj, Senior Manager - Government Affairs, Flex India and Divya Swapna Raj, founder - Women's League Foundation participated in the event.

Dr. Ramula (HOD of Surgery) gave a special talk on breast cancer awareness, following which Divya Swapna Raj spoke about violence against women and children and created awareness on various measures which can be done to prevent them. The



participants were encouraged to take an Online Oath on supporting this effort, followed by Signature campaign at the college premises.

Dr. S. Priya, TIDCO, explained the applications of virtual reality in the medical field and how

TANSAM has expertise in creating such VR Enabled Simulation products for Healthcare.

An oath taking and signature campaign for prevention of violence against women and children were undertaken along with the villagers.



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Dr. S. Priya, TIDCO explained the applications of Virtual reality in the Medical field



Mrs. Divya Swapna Raj spoke about violence against women and children

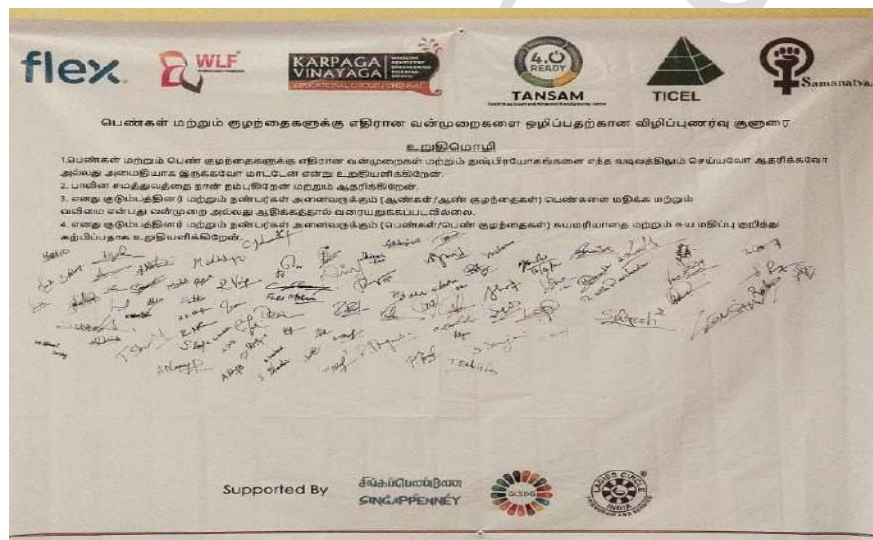


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Seetharamas
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